

## U.S. Securities Law and Litigation

Visiting Lecturer: H. Michael Semler September 18-22 and 25-29, 2017, 11:00AM – 12:30PM Vilnius University Faculty of Law K. L. Sapiega room (302)

<u>Subject</u>: This two-week lecture series will provide an overview of current US securities law and litigation. The lectures will discuss the regulatory framework, the policies behind the securities laws, the Securities and Exchange Commission (SEC), how securities violations are investigated by the SEC and litigated in U.S. courts, lessons from the 2008 credit crisis, recent Supreme Court decisions, insider trading, brokers and investment advisors, class action litigation, whistleblower protections, arbitration of investor claims, high-frequency trading, and "crowd-funding." The course will also address the international reach of US securities laws and the anti-bribery provisions of the Foreign Corrupt Practices Act.

<u>Format</u>: Ten lectures of 1.5 hours each. The classes will be informal and focused on policy rather than technical requirements. Student questions and discussion will be encouraged.

<u>Visiting Lecturer</u>: Mr. Semler is visiting the Faculty of Law under the auspices of the Center for International Legal Studies in Salzburg, Austria. Mr. Semler graduated from Georgetown University in Washington, D.C. and earned his law degree at the University of Chicago School of Law. He has practiced law in Washington for more than 40 years, including with the Civil and Environmental divisions of the Department of Justice and, since 2004, with the Enforcement Division of the Securities and Exchange Commission. (Mr. Semler is visiting the Law Faulty in his personal capacity. The views expressed here and during lectures are solely his own and do not necessarily reflect the views of the Securities and Exchange Commission or the Commission staff.)

Lecture 1 – September 18, 2017, 11:00AM – 12:30PM	Lecture 2 – September 19, 2017, 11:00AM – 12:30PM
Securities Fraud and the Tools Available to The SEC	Investigations, the Federal Courts, and Jury Trials
• "Securities;" role of capital markets; the enduring problem of fraud	<ul> <li>Key concepts and actors in the securities markets</li> </ul>
1929 Wall Street collapse and the Great Depression	The path of an SEC investigation
<ul> <li>Congressional response – Securities Act of 1933</li> </ul>	• Traditional focus: False statements and misleading omissions
<ul> <li>Broadened response – Securities Exchange Act of 1934</li> </ul>	• Beyond misstatements: deceptive conduct ("scheme liability")
Securities and Exchange Commission	<ul> <li>"Scienter:" intent to defraud or recklessness</li> </ul>
Dimensions of the modern financial sector	<ul> <li>Injunctions, disgorgement, penalties, and industry bars</li> </ul>
<ul> <li>Opportunities and temptations: from Ponzi to Madoff</li> </ul>	The federal courts
<ul> <li>Section 10(b) and Rule 10b-5</li> </ul>	<ul> <li>Motion practice and "discovery" in civil litigation</li> </ul>
<ul> <li>"Materiality" and the reasonable investor</li> </ul>	<ul> <li>Juries and jury trial strategies</li> </ul>
Lecture 3 – September 20, 2017, 11:00AM – 12:30PM	Lecture 4 – September 21, 2017, 11:00AM – 12:30PM
Hard Lessons from the 2008 Financial Crisis	The International Reach of U.S. Securities Law
<ul> <li>The credit crisis – from Wall Street to the world</li> </ul>	What role for US securities laws internationally?
<ul> <li>Bonus culture, "moral hazard," and toxic securities</li> </ul>	<ul> <li>Long jurisdictional arm of American courts</li> </ul>
<ul> <li>Failures, bailouts, and the Great Recession</li> </ul>	<ul> <li>What foreign conduct is subject to Section 10(b)?</li> </ul>
• Obstacles to establishing individual liability in the corporate setting	<ul> <li>Morrison (2010) – out with the "conduct or effects" test</li> </ul>
Who "made" the false statement? Janus decision	<ul> <li>Is the Morrison bright line workable?</li> </ul>
<ul> <li>Too late to file – Gobelli decision</li> </ul>	<ul> <li>Foreign Corrupt Practices Act</li> </ul>
• "Lawyering up" - attorney/client privilege; advice of counsel	<ul> <li>Prohibition on bribery abroad</li> </ul>
defense	<ul> <li>Sweeping investigations and controversial settlements</li> </ul>
<ul> <li>Aiding and abetting</li> </ul>	<ul> <li>Should US companies be allowed to follow local customs?</li> </ul>

Lecture 5 – September 22, 2017, 11:00AM – 12:30PM	Lecture 6 – September 25, 2017, 11:00AM – 12:30PM
<ul> <li>Insider Trading Law – Handiwork of the Judiciary</li> <li>Misuse of material non-public information</li> <li>Perceived unfairness, but why?</li> <li>Case-by-case struggle to articulate theory</li> <li><i>Chiarella</i> (1980) – duty only from special relationship</li> <li>Classical theory – <i>Dirks</i> (1983)</li> <li>Misappropriation theory – <i>O'Hagan</i> (1997)</li> <li>Downstream tippees – limits of derivative liability</li> <li>The <i>Newman</i> scare (2014)</li> <li>Is there a good alternative to the "personal benefit" test?</li> <li>Lecture 7 – September 26, 2017, 11:00AM – 12:30PM</li> </ul>	Computers Remake the Market: Flash Trading and Crowd- Funding• Traditional stock-picking and the "open outcry" exchanges• Program trading and electronic markets• "Flash trading" and the need for speed• Dark pools and speed bumps• Are high-frequency trading practices fair?• The 2010 "flash crash"- is the system safe?• "Crowd-funding" - bow to power of the internet• JOBS Act (2012): unregistered sales to Mom and Pop• A foot in the door toward broad exemption?Lecture 8 - September 27, 2017, 11:00AM - 12:30PM
<ul> <li>Investment Advisers: From Fiduciary Duty to Robo-Advisers</li> <li>Managing other people's money</li> <li>Demographics, retirement accounts, "common pool" funds</li> <li>Who is "investment adviser" under the Act?</li> <li>Registration and qualifications</li> <li>Anti-fraud prohibitions in the 1940 Act</li> <li>"Fiduciary duty" – duties of care and loyalty</li> <li>Conflicts of interest: avoidance or disclosure</li> <li>What is adequate disclosure?</li> <li>What can "fiduciary duty" mean in a world of robo-advisers?</li> </ul>	<ul> <li>Broker/Dealers: Is There Still a Role for The Middleman?</li> <li>"Broker" and "dealer" under the 1934 Act</li> <li>Registration, qualifications, demographics</li> <li>Role of the industry association (FINRA)</li> <li>"Shingle theory" – fair and equitable business practices</li> <li>"Suitability" standard in securities selection</li> <li>Industry dynamics: brokers "follow the money" into advisors' space</li> <li>Dual registration: "two hats" and two standards</li> <li>Should there be a uniform standard?</li> <li>Future of the advisory fee: Are brokers chasing a shrinking pot of gold?</li> </ul>
Lecture 9 – September 28, 2017, 11:00AM – 12:30PM <u>Arbitration and Class Actions: Closing The Door On the Retail</u> <u>Investor?</u> • Implied private right of action • Mandatory arbitration clauses	Lecture 10 – September 29, 2017, 11:00AM – 12:30PM Gatekeepers, Whistleblowers, and Executive Pay Accountants as "gatekeepers" Common internal accounting frauds The independent auditor – theory and reality
<ul> <li>Arbitration procedures</li> <li>Practical barriers to individual litigation</li> <li>Is mandatory arbitration good public policy?</li> <li>Class actions, Due Process issues, and efficiency</li> <li>"Stock drop" cases and the race to the courthouse</li> <li>Congressional and Supreme Court restrictions</li> <li>Contemporary securities class action practice</li> <li>Efforts to bar investors from class actions</li> </ul>	<ul> <li>State licensing versus SEC standards</li> <li>Auditors as corporate monitors?</li> <li>Attorneys: "up the ladder" reporting of client violations</li> <li>"Whistleblower" protections against retaliation</li> <li>Whistleblower monetary awards</li> <li>The expanding SEC role in corporate governance</li> <li>Executive pay: clawbacks; compensation ratio; "say on pay"</li> </ul>

## Pre-registration is required before the 11th of September, 2017 via <u>https://goo.gl/forms/5qnYOWdtmkxCbgYD3</u>